



REGIONAL GALLERIES ASSOCIATION OF SOUTH AUSTRALIA STRATEGIC PRIORITIES 2020-21

Public Galleries in Regional and Metropolitan South Australia are much more than places where you find pictures on walls. They are community hubs where people connect, volunteers thrive and innovation is encouraged.

The Regional Galleries Association of South Australia is the peak body for not-for-profit galleries in regional South Australia. As a united voice **our mission** is to advance and protect the interests of regional and metropolitan galleries within regional communities.

We do this with great enthusiasm through visibility, advocating for the role galleries play in healthy communities, professional development for members and enticing collaborators with mutual interests to join us.

We aim to have a vibrant network of regional and metropolitan galleries enriching local communities, artists and the arts across regional and metropolitan South Australia. Our activities and outcomes will help us achieve this.

ONE // MAINTAIN & GROW MEMBERSHIP

WHY: to maintain financial stability, to increase the skills base across regional South Australia and to increase the visibility and impact of our work.

Strategic Priority	Outcomes	2020-21 Outcomes	Stakeholders
<p>Build and maintain a cohesive collaborative network of regional galleries and build support for members.</p> <p>Broadening the membership base to include metropolitan public and community galleries, artist run initiatives (ARI) and University Art Museums Australia (UAMA).</p>	<p>Build capacity;</p> <p>Builds sustainability;</p> <p>Increases current members satisfaction;</p> <p>Increases membership</p>	<p>Review membership benefits & categories;</p> <p>Broaden membership base to include Metro galleries;</p> <p>Submit grant application for Assemblage Project. Assemblage (working title) is a collections development project that involves the documentation and promotion of art collections currently held within regional art galleries in South Australia.</p>	<p>Current Membership Executive</p>

TWO // PROFESSIONAL DEVELOPMENT & NETWORKING OPPORTUNITIES

WHY: to increase the capacity of members to deliver high quality, valued outcomes in their communities.

Strategic Priority	Outcomes	2020-21 Outcomes	Stakeholders
<p>Targeted training opportunities for members.</p> <p>Targeted networking opportunities for members & key stakeholders.</p> <p>Facilitate new professional networks for the benefit of members.</p> <p>Develop relationships with broader public gallery sector.</p> <p>Identify new funding sources for training deliver.</p>	<p>Promotes best practice;</p> <p>Increases capacity in sector to deliver quality outcomes;</p> <p>Increases capacity of members to advocate within their communities</p>	<p>Deliver at least 4 professional development and networking opportunities including:</p> <ol style="list-style-type: none"> 1. 1 x Road trip; 2. 1 x Hot house (eg studio visits; collection management; Artlab visit) 3. 1 x State Forum 4. 1 x Guest Speaker at AGM <p>Look at FRRR and other funding options to assist with project delivery.</p>	<p>Executive Memberships Consultant/Contractor</p>

THREE // ADVOCACY, DEVELOPMENT & MARKETING

WHY: to enable us to function as highly visible and influential sector and an attractive partner in both the visual arts sector and more broadly as a significant partner in recreation, wellbeing, tourism and economic development within members' communities.

Strategic Priority	Outcomes	2020-21 Outcomes	Stakeholders
<p>Effective, Clear and accessible distribution of information to members & stakeholders.</p> <p>RAGSA represented at public forums and other gatherings.</p> <p>Website is relevant, current and useful.</p> <p>Increase membership and awareness of RGASA.</p> <p>Work with RGASA members to identify strategic partnerships at a state & regional level.</p>	<p>SA regional galleries, programs and successes and contribution to communities are recognised;</p> <p>Increased Membership;</p> <p>Increase the knowledge and capacity of RGASA members;</p> <p>RGASA to be a more sustainable organisation;</p>	<p>Publish 4 EDMS / year and increase number of profiles & stories from regional/other galleries in content.</p> <p>Participate in bi-annual data collection with National Benchmarking Committee</p> <p>Project office tasked with keeping Project section and secretary to members section of website updated and relevant.</p> <p>Ongoing and regular engagement with SA Art Gallery; Country Arts; AMAGA; ArtsSA; Regional Galleries</p> <p>Submit grant application for Gallery Connect (working title). Gallery Connect is an online connectivity project that increases the capacity of the Regional Galleries Association of SA's (RGASA) to interact online – with each other and the public.</p>	<p>Executive</p> <p>Consultant/contractor</p> <p>Current membership</p> <p>State and national bodies – SA Art Gallery; Country Arts; AMAGA; ArtsSA;</p>

FOUR // EXHIBITION & PUBLIC PROGRAMMING

WHY: to maintain an active facilitation role in the development of vibrant, challenging and relevant programming opportunities for member galleries and to provide a conduit between curators, artists and regional galleries.

Strategic Priority	Outcomes	2020-21 Outcomes	Stakeholders
Facilitate and encourage exchanges between member and non-member galleries.	Build capacity; Builds sustainability;	Promote & facilitate information via EDM (electronic direct mail)	Current Membership Consultant/contractor Executive

FIVE // GOOD GOVERNANCE

WHY: to maintain financial stability, to increase the skills base across regional South Australia and to increase the visibility and impact of our work.

Strategic Priority	Outcomes	2020-21 Outcomes	Stakeholders
<p>Maintain a strong, vibrant and accountable association which fulfils responsibilities to members, funding agencies & key stakeholders.</p> <p>Ensure programs, services & advocacy are relevant to regional gallery sector .and key stakeholders.</p> <p>Hold at least 3 professional development per year and AGM, including at least one in a regional area.</p> <p>Executive to meet at least 4 times per year.</p> <p>Annual survey of membership (EDM before AGM).</p> <p>Report against goals of each project</p>	<p>Builds sustainable organisation;</p> <p>Builds capacity;</p> <p>Increases membership</p>	<p>4 executive committee meetings per annum</p> <p>2 General meetings per annum (one being the AGM the other mid - year)</p> <p>Strategic Priority Planning 2020-2023;</p> <p>3 year planning; Simple vision and objective;</p> <p>Funding dependent</p>	<p>Current Membership Consultant/contract Executive</p>